



## LG 55UR781C TV 139,7 cm (55") 4K Ultra HD Smart TV Wi-Fi Nero 300 cd/m<sup>2</sup>

Marchio : LG

Codice prodotto: 55UR781C

Nome del prodotto : 55UR781C

LG 55UR781C. Dimensioni diagonale schermo: 139,7 cm (55"), Risoluzione del display: 3840 x 2160 Pixel, Tipologia HD: 4K Ultra HD, Tecnologia display: LED, Forma dello schermo: Piatto, Tipo di retroilluminazione LED: Direct-LED. Smart TV. Luminosità schermo: 300 cd/m<sup>2</sup>. Wi-Fi, Collegamento ethernet LAN. Colore del prodotto: Nero



Display		Performance	
Display diagonal *	139.7 cm (55")	4K Ultra HD upscaling	✓
HD type *	4K Ultra HD	<b>Ports &amp; interfaces</b>	
Display technology *	LED	HDMI version	2.1
LED backlight	✓	Ethernet LAN (RJ-45) ports	1
LED backlighting type	Direct-LED	USB 2.0 ports quantity *	2
Screen shape *	Flat	RF ports quantity	1
Supported graphics resolutions	3840 x 2160	HDMI ports quantity *	3
Display brightness *	300 cd/m <sup>2</sup>	<b>Power</b>	
Native refresh rate	50 Hz	Power consumption (standby) *	0.5 W
Display resolution *	3840 x 2160 pixels	Energy efficiency class (SDR) *	G
<b>Smart TV</b>		Energy efficiency class (HDR) *	G
Smart TV *	✓	Energy consumption (SDR) per 1000 hours *	81 kWh
Internet TV *	✓	Energy consumption (HDR) per 1000 hours *	121 kWh
Smart modes	Cinema, Filmmaker, Game, Sports, Standard, Vivid	AC input voltage	100 - 240 V
<b>Audio</b>		AC input frequency	50/60 Hz
Number of speakers *	2	Energy efficiency scale	A to G
RMS rated power *	20 W	<b>Weight &amp; dimensions</b>	
Sound modes	AI Sound, Clear Voice Pro	Width (with stand)	1235 mm
<b>Network</b>		Depth (with stand)	230 mm
Wi-Fi *	✓	Height (with stand)	780 mm
Wi-Fi standards	Wi-Fi 5 (802.11ac)	Weight (with stand)	14.1 kg
Bluetooth *	✓	Width (without stand)	1235 mm
Bluetooth version	5.0	Depth (without stand)	57.5 mm
Ethernet LAN *	✓	Height (without stand)	715 mm
<b>Design</b>		Weight (without stand)	14 kg
Product colour *	Black	Stand width	94.8 cm
VESA mounting *	✓	Stand depth	23 cm
Panel mounting interface	300 x 300 mm	<b>Packaging data</b>	
Introduction year	2023	Package width	1360 mm
<b>Performance</b>		Package depth	162 mm
High Dynamic Range (HDR) technology	High Dynamic Range 10 (HDR10)	Package height	810 mm
		Package weight	18.9 kg

Performance		Packaging content	
Audio formats supported	AAC, AAC HE, AC3, AC4, EAC3, MP2, MP3, PCM, WMA	Cables included	AC
Eco sensor	✓	Remote control included	✓
High Dynamic Range (HDR) supported *	✓		
Processor cores	4		
Game features	Auto Low Latency Mode (ALLM), Game Optimizer, HGiG		

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